



PREN CODE OF CONDUCT AND ETHICS

1. **PREN Members have the responsibility to behave ethically toward one another and in matters relating to Elephants and Elephants projects and matters falling within the ambit of PREN.**
2. **The Code of Conduct and Ethics sets forth the values, ethical principles, and ethical standards to which we aspire and by which Member actions can be judged.**
3. **The Code provides a basis for holding Members accountable for actions that are inconsistent with PREN's purpose, objectives, or guiding principles.**
4. **Core beliefs:**
 - 4.1 Elephants must be free or at least free of exploitation.
 - 4.2 Elephants are intelligent, self-determined and self-aware individuals who have agency, thrive in their societies and who deserve to live in a dignified manner in their natural habitats.
 - 4.3 Ample scientific evidence exists detailing Who Elephants are and their complex social and emotional structure.
 - 4.4 The current misunderstanding and abuse of Elephants must be challenged.
5. **Core values:**
 - 5.1 We conduct ourselves honourably, responsibly, ethically and lawfully.
 - 5.2 We expose and try to prevent harm to Elephants.
 - 5.3 We advocate against their imprisonment and exploitation.
 - 5.4 There is enough scientific evidence that a global shift towards a plant based diet is necessary to optimise land use and benefit land size dependent animals such as Elephants.

6.The Network and its members shall collaborate in good faith with one another, and act in a manner that:

- 6.1 Respects the views of other Members, including handling disagreements in a professional, constructive and cooperative manner, in all forms of communication including social media
- 6.2 Encourages solidarity, inclusion and trust amongst Members
- 6.3 Promotes the cohesion and effective functioning of PREN
- 6.4 Supports positive and respectful interactions with other Members
- 6.5 Preserves the integrity and reputation of PREN, as well as its Members
- 6.6 Maintains the confidentiality of proprietary or otherwise sensitive or strategic information shared among PREN Members

7. Members shall not:

- 7.1 Engage in activities or messaging that are contrary to the values, Vision, and Mission of PREN or compromises the reputation of PREN and its Members.
- 7.2 Bind PREN or its Members, speak publicly as a representative of PREN, nor any of its Members without first consulting and receiving consent from the relevant parties.
- 7.3 Exploit PREN initiatives or information for direct commercial, personal, or organizational gain.
- 7.4 Utilize PREN's logo or other images or iconography for personal initiatives.
- 7.5 Make statements that are detrimental, disparaging or defamatory to PREN or PREN Members or express dissatisfaction with the group or with specific Members, including on social media.

8.Individuals or organization representatives who violate the Code of Conduct and Ethics will lose their membership in PREN.